



# EXHIBITOR'S BROCHURE 2023

**APRIL 27 - 28TH, 2023**

**OMNI ATLANTA HOTEL AT CNN CENTER**



# WELCOME TO ATLANTA

## Travel Information

**Delta Airlines** is offering discounted flights for travel to and from the summit in April 2023. Use the discount code **NM28S** when booking your trip to Atlanta, GA.

## Hartfield -Jackson Atlanta

**International (ATL)** is 8.42 miles or a 26 minute car ride away from the Omni Atlanta.

## Ground Transportation

The Ground Transportation Center is at the west end of the domestic terminal building and offers shuttle bus services (including off-site parking) and taxi, limo and sedan services.

## MARTA

The Metropolitan Atlanta Rapid Transit Authority has a station located at the airport's baggage claim area. All MARTA red and gold trains will take you to downtown Atlanta, Midtown, Buckhead and Sandy Springs.

## Uber/Lyft:

Complete your plans by reserving a ride with Uber or Lyft to Hartsfield -Jackson Atlanta International Airport. Request a ride up to 30 days before your flight, at any time and on any day of the year.

## Shuttle:

Shared Atlanta Airport shuttles regularly run to and from Downtown, Midtown, and Buckhead. The service is available every 15 minutes—shuttles depart from ATL Airport stalls 3 through 10. Atlanta Airport Shuttle with door-to-door service cost approximately \$49.

## Omni Atlanta at the CNN Center is BSPN's Headquarters Hotel!

The Omni Atlanta at the CNN center is located in the heart of Downtown Atlanta with spectacular views of the iconic skyline and Centennial Park.

With state of the art rooms and premium meeting spaces, the Omni Atlanta is the place to be!

Enjoy over four (4) premium restaurants inside the hotel, and a state of the art full-service fitness center. *Omni Select Guest - Gold Members* receive:

- Complimentary 3MB Internet Access
- Opportunity to earn Free nights
- Complimentary Morning Beverage Delivery
- Complimentary Bottle Water - Night of arrival
- Express Check-in & Check-out



# Atlanta Attractions

- 
- Chick-fil-A College Football Hall of Fame
  - Mercedes-Benz Stadium
  - State Farm Arena
  - Georgia Aquarium
  - World of Coca-Cola
  - SkyView Ferris Wheel
  - National Center for Civil & Human Rights
  - Children's Museum of Atlanta
  - Jimmy Carter Library & Museum
  - Fernbank Museum of Natural History
  - The Fox Theatre
  - High Museum of Art
  - Atlanta Botanical Gardens
  - Martin Luther King Jr. National Historic Site
  - The Tabernacle
- Click Here to: [Discover Atlanta](#)

OMNI ATLANTA HOTEL  
AT CNN CENTER  
100 CNN CENTER  
ATLANTA, GA 30303  
404-818-4320  
OMNIHOTELS.COM/ATLANTA



## **BOOTH RENTAL RATES**

### Booth Types

10' x 10' .....\$1,100

### *Booth Fees include:*

- One 6' draped table
- Two chairs
- Two complimentary registration

## **TAKE-ONE TABLES RATES**

For smaller organizations or organizations that cannot exhibit at the convention, a Take-one Table space can be rented for distribution of informational material.

- Unattended Take-one table.....\$550
- Attended Take-one + registration.....\$750

## **Become a BSPN Sponsor or Exhibitor**

As an exhibitor, you will be part of the inaugural gathering of Black school psychologists and related professionals. The 2023 summit will include presentations and special events related to school, psychology, Pk-12 education, mental health issues affecting children and youth, private practice and leadership development. Attendees will learn about the latest and most effective services, training, and best practices to improve their skills as Black professionals.

You will have the opportunity to recruit school psychologists at varying career levels, school psychology faculty, and school administrators.

Sponsors will have increased visibility as they will be recognized in the digital program, on BSPN's website and through social media promotions reaching a network of Black School Psychologists nationwide.

To learn more about other sponsorship opportunities, download our sponsorship brochure or email [info@bspninc.com](mailto:info@bspninc.com) for more information.

# SPONSORSHIP/EXHIBITOR APPLICATION

Directions: Please email completed sponsorship application to [info@bspninc.com](mailto:info@bspninc.com). Should you encounter any issues, please email BSPN's Chief Financial Officer at [carleta@bspninc.com](mailto:carleta@bspninc.com).

Applicant/Company Name

Tax ID :  
No.

Address

City, State

Zip Code

## Company Contact

Name

Phone Number

Email

Exhibit Booth Type  10' x 10' booth @ \$1,100

PLEASE NOTE: Exhibitor booths will receive two (2) complimentary registration passes to the 2023 BSPN Summit. Each exhibitor can purchase up to 2 additional passes with a discounted rate of 10%. After which, organizations additional passes can be purchased at the regular admissions rate. Please indicate the number of additional passes required below.

Additional BSPN registrations (10% discount):

# of passes @ \$202.50: \_\_\_\_\_

Additional BSPN registrations:

# of passes @ \$225: \_\_\_\_\_

Take One Table

Take-one Table with 1 registration pass @ \$750

Unattended Take-one Table @ \$550 (no registration pass included)

Application Total (Booth, Take-one tables, additional registrations): \_\_\_\_\_

ADDITIONAL SPONSORSHIP OPPORTUNITIES: Please indicate whether you would like to be called to discuss other sponsorship opportunities.

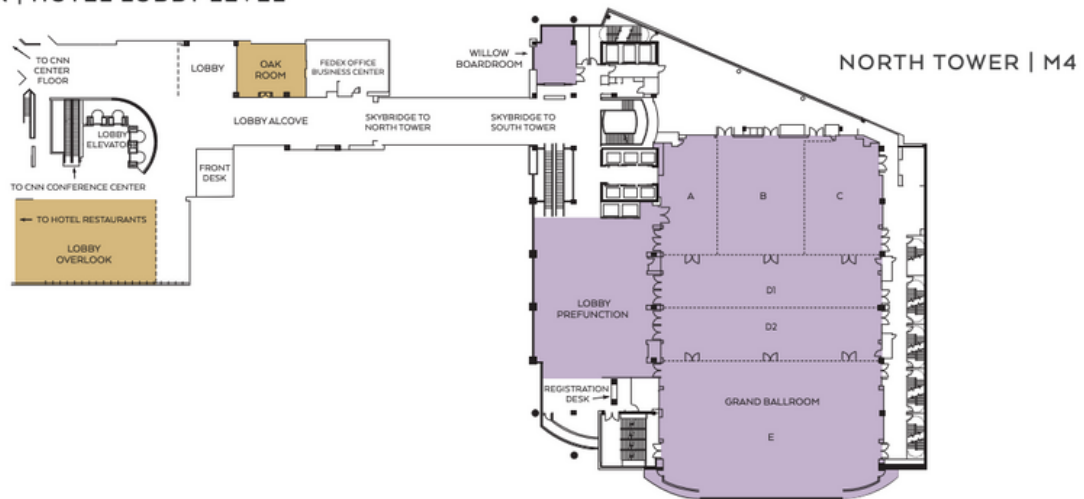
Yes

No



## OMNI ATLANTA HOTEL AT CNN CENTER MEETING SPACE

### SOUTH TOWER | HOTEL LOBBY LEVEL



PLEASE NOTE: Grand Ballroom E will host keynote and featured sessions and opens directly to the Exhibit Hall, allowing for maximum visibility and traffic throughout the summit. The Exhibit Hall will be located in Ballroom D1 and D2, poster sessions will take place in Ballroom C (subject to change).

## Preliminary Schedule (subject to change)

Pre-Conference April 26th, 2023	Day 1 April 27th, 2023	Day 2 April 28th, 2023
6 pm - 8 pm Exhibitor Registration open	7 am - 11 am Registration Open	7 am - 11 am Registration Open
6 pm - 11 pm Exhibitor Set - Up	7 am - 5 pm Exhibit Hall Open	7 am - 4 pm Exhibit Hall Open





# Terms and Conditions

Sponsorship/Exhibitorship is NOT considered complete until a signed contract and payment has been received and acknowledged by BSPN staff. ALL contracts must be reviewed and signed within 14 days of receipt unless otherwise noted.

No employee/employer relationship is established or implied with this agreement. BSPN has no liability or responsibility to the sponsor beyond the scope of the agreement.

Once Exhibitor/Sponsorship application has been received via email, applicant will receive contract agreement and invoice to be paid within 14 days unless unless indicated in contract agreement.

## Frequently Asked Questions

- **When will exhibitors be allowed to set up?**
  - The exhibit hall will be open for exhibitors to set up on Wednesday, April 26th at 6. p.m. EST. Additional time will be provided for exhibitors to set up on Thursday beginning at 7 a.m. EST
- **How will I get my booth/company materials to the hotel?**
  - BSPN has contracted with FedEx for conference shipping and delivery. Address and directions will be furnished upon receipt of the completed exhibitor application.
- **What are the hours of the exhibit hall?**
  - The exhibit Hall will be open from 6pm - 11pm for pre-conference set-up and from 7am - 4 pm each day of the conference. Exhibit Hall breakdown will occur on Day 2 between 5 - 6 pm.
- **Where do I book hotel accommodations?**
  - Visit [www.bspninc.com](http://www.bspninc.com) to register for the conference and book hotel accommodations at the conference hotel, Omni Atlanta - CNN Center

For additional questions, please email: [info@bspninc.com](mailto:info@bspninc.com)