BLACK SCHOOL PSYCH SUMMIT

Sponsorship Opportunities

Omni Atlanta Hotel at CNN Center
Atlanta, GA
April 27th - April 28th, 2023
About Us

Black School Psychologists Network, Incorporated (BSPN, Inc.) is a non-profit organization of like-minded school psychologists who seek to create a more inclusive and culturally responsive environment for Black school psychologists worldwide. Presently, we are 5 individuals at different stages in our careers as school psychologists.

Our Purpose

We seek to co-create a platform to empower professionals at different stages of their training and careers on addressing issues affecting minorities in the areas of research, practice, and education within the field of School Psychology. One of our endeavors is the annual Black School Psych Summit, which strives to end racial and ethnic inequities of power and privilege that affect psychosocial contentment of individuals' well being. We aspire for the summit to become a community for Black School Psychologists nationwide—a safe place where Black School Psychologists feel a sense of support, encouragement, and have access to professional development resources to enhance their work and well-being in the field of school psychology.

The Team

Byron McClure
Chief Executive Officer

Tiara Bland
Chief of Staff

Aline Milfort
Director of Marketing

Carleta Joseph
Chief Financial Officer

Krista Edwards
Director of Programming & Community Outreach
SPONSORSHIP PACKAGES

Sponsorship gets you noticed! Summit sponsorship offers unique marketing opportunities that provide increased visibility to attendees. Sponsors will also be recognized in the Final Program (digital), Exhibit Hall Handbook, post-summit issue, and on the summit page of the BSPN, Inc website. Numerous sponsorship opportunities affording various forms of recognition are available.

ALL SUPPORTERS RECEIVE:
- Name recognition on BSPN summit’s website sponsorship page & participant leaflet
- Complimentary attendee mailing list (available upon request ONLY)

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<thead>
<tr>
<th>SPONSORSHIP BENEFITS AT A GLANCE</th>
<th>Platinum ($30,000+)</th>
<th>Emerald ($15,000)</th>
<th>Ruby ($7,500)</th>
<th>Diamond ($2,500)</th>
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<td>Recognition certificate/Company</td>
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<td>Logo added to BSPN sponsor page</td>
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<td>BSPN social media “Thank you” &amp; recognition post</td>
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<td>Complimentary rotating ad during select summit events</td>
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Please contact BSPN staff for more information on how to become a Supporter (<$2,500).
SPONSORSHIP PACKAGES

Platinum: $30,000+
- Four (4) Full Conference Registrations
- One Exhibitor’s booth
- Acknowledgement

Choose Three Items Below:
- Co-Sponsor Breakfast/Lunch
- Break Sponsor
- Logo Included in Hanging Banner
- Full-page conference ad
- Sponsor two students’ registration

Emerald: $15,000
- Three (3) Full Conference Registrations
- One Exhibitor’s booth
- Acknowledgement

Choose Two Items Below:
- Break Sponsor
- Full-page conference ad
- Sponsor two students’ registration

Ruby: $7,500
- Two (2) Full Conference Registrations
- Acknowledgement

Choose Two Items Below:
- 1/2 - page conference ad
- Sponsor two students’ registration
- Break Sponsor

Diamond: $2,500
- One Full Conference Registration
- Acknowledgement

Choose One Item Below:
- 1/4 - page conference ad
- Conference Bag Insert

All Sponsorship packages include Acknowledgement of recognition certificate and company logo added to BSPN sponsorship webpage.
OTHER SPONSORSHIP OPTIONS

Events

Keynote..........................$25,000
Sponsor the headline speaker of the summit. As exclusive sponsor, your organization will receive special recognition in the session slideshow. A one-page flyer will also be placed on seats at the beginning of the session and special recognition on summit website.

Awards Ceremony/Reception
...........................................$20,000
The reception will immediately follow the Awards Ceremony recognizing future leaders in school psychology as well as scholarship opportunities for graduate students of color. An organization representative will be able to give a welcome address to participants. Company logo will be projected in room during the reception.

Exhibit Hall/Summit Break
Coffee Service.....................$8,000
Increase the traffic in the exhibit hall area/poster hall. Sponsored coffee service will be served in designated areas. Exhibit halls will be open from Thursday 9am - 5pm & Friday 9am - 3 pm.
Summit Break: Sponsored AM and PM coffee breaks for summit attendees. Recognition on social media and attendee totebag insert.

Welcome/Networking
Mixer..............................$15,000
An opening night event to welcome ALL participants of the Black School Psych Summit. Guests will enjoy hors d'oeuvre and light refreshments to celebrate the opening of the summit. Your organization's logo will be displayed/projected during the event.

Event Program
Sponsor..............................$10,000
Sponsor an exclusive session, choose one session from the Featured Sessions, Legends Panel, or Breakout sessions. A 30-second company video clip to be played prior to session start.
Products

Mobile Device Charging station............................$5,000

The mobile charging station will be located within a high traffic, high visibility area. It will provide convenient onsite charging options for attendees, as well as the perfect platform to highlight your organization. Sponsors have the opportunity to provide a video which will play on loop at the charging station.

Attendee Totebags...........$5,000

Promote your organization's message and logos on the summit totebags which will be distributed to all participants at the onset of the summit.

Totebag Inserts/Conference Ad...................................$1,000

Get your organization’s message delivered to all summit participants with a 1/2 page ad flyer (full-page ad fee $1,500. Sponsorship cover fees associated with printing, shipping & handling. All materials/advertisements needs to be approved by BSPN staff.

Name Badge Lanyards.........................$8,000

Have your company logo on the attendees name tag lanyards to gain more recognition with the summit participants. Sponsorship will cover fees associated with printing, shipping & handling.

OTHER SPONSORSHIP OPTIONS

Need more information?

Don't see a package that will meet your needs? Please do not hesitate to contact BSPN staff for a more individualized sponsorship opportunity.
Terms and Conditions

Sponsorship is NOT considered complete until a signed contract has been received and acknowledged by BSPN staff. ALL contracts must be reviewed and signed within 14 days of receipt.

The total contribution provided by the Sponsor is to be paid in full within 60 days of signed contract unless otherwise outlined in individual sponsorship contract.

No employee/employer relationship is established or implied with this agreement. BSPN has no liability or responsibility to the sponsor beyond the scope of the agreement.

Changes and Cancellations

Any changes made to the sponsorship agreement must be made in writing and signed by all parties.

Questions and/or Concerns

Please be sure to contact Chief Financial Officer, Carleta Joseph, at carleta@bspninc.com with any questions or concerns. Or visit our website www.bspninc.com